

## **GUEST SPEAKERS**

**SAM CALDWELL**, CEO

*The Planned Giving Company*

**ALEX CURTIS**, Headmaster

*The Morristown Beard School*

**JAYNE GEIGER**, Head of School

*Far Hills Country Day School*

**RICHARD JOHNSON**, Headmaster

*Chapin School*

**BRIAN McDONALD**, Vice President for Development

*Princeton University*

**P.J. MORREALE**, Director of New Media/Web Development

*Peddie School*

## **ADDITIONAL PROGRAM HIGHLIGHTS**

- Great colleagues and conversations
- Reception in Princeton University's Prospect Gardens
- An "Orange Key" tour of Princeton University
- An evening at Princeton's McCarter Theater (*optional*)



**THE ADVANCEMENT  
COLLABORATIVE**  
FOR INDEPENDENT SCHOOLS

June 17th & 18th, 2010

in partnership with  
*The New Jersey Association of Independent Schools*  
on the campus of  
*Princeton University*

## INTRODUCTION

The Advancement Collaborative for Independent Schools (ACIS) is intended to give development professionals an end-of-year opportunity to reflect on what made this year a fundraising challenge and focus on how best to seize the opportunities ahead.

ACIS will provide practical information and perspectives for increasing fundraising revenue at independent schools of all sizes. Attendees will work with recognized leaders in the field, discussing key components of advancement along with current research and trends.

The two-day ACIS will be led by Andrew Hamlin and Anne Seltzer, two highly experienced leaders in the field of independent school advancement. It is co-sponsored by the New Jersey Association of Independent Schools (NJ AIS) and will be hosted on the campus of Princeton University.

## WHO SHOULD ATTEND

ACIS is appropriate for experienced advancement professionals, alumni relations officers, heads of schools, and newcomers to the field. The 2010 ACIS will feature sessions on the annual fund, capital and endowment campaigns, planned giving, communications strategies, and effective collaboration among development professionals, the head of school and the board of trustees.

## DIRECTORS

### ANDREW HAMLIN



As the current Director of Advancement at Princeton Day School and former Director of Development at the Lawrenceville School, Andy has over thirty years of experience in independent school fundraising and is a regular presenter at NAIS and CASE conferences. He recently co-authored the chapter on Capital Campaigns for the NAIS Publication *Philanthropy at Independent Schools*.

### ANNE SELTZER



After nearly fifteen years as Director of Development at the Peddie School, Anne now heads Anne Seltzer Development Strategies, working with a wide array of schools and non-profits on fundraising and strategic planning. Anne is a frequent speaker for CASE and NAIS on all aspects of development, and is a recipient of CASE's Steuben Apple for excellence in teaching.

## REGISTRATION

The registration deadline for ACIS is June 11, 2010. Registration is limited to 50 participants and available on a first-come-first-served basis. The registration fee is \$650 for NJ AIS member schools and \$700 for non-members; financial assistance is available. To register for this event, please contact Leslie Valencia of NJ AIS at 732.661.9000 or [lvalencia@njais.org](mailto:lvalencia@njais.org). For more information about ACIS, visit [www.njais.org](http://www.njais.org), or email [acis2010@gmail.com](mailto:acis2010@gmail.com).